



“Professional development for television, corporate, advertising and industrial communication professionals in Connecticut”

**February 1, 2006,
Volume 2, Issue 6**

NEXT MEETING:

February 14, 2006

@ 6:30

TOPIC:

Talking Heads: You Gotta Love ‘Em: Innovative Ways to Stage, Shoot & Edit Interviews and Talking Heads.
There will be a product Demo

Location:

HB Group
60 Dodge Avenue
North Haven

Go in to the door marked Rental Office.

Directions: VIA ROUTE 91 NORTH and SOUTH - Exit 13 Wallingford/North Haven

* Turn Left at the end of the ramp onto Route 5 South

* Turn Right at second light into Wharton Brook Industrial Park (Defco Park Road)

* Take first Right onto Dodge Avenue

* 60 Dodge Avenue on the Right

Non-members are always welcome at our meetings! There is a \$10 charge at the door for non-members

Music Notes: Composed Myths Dispelled by Bruce Zimmerman

As a film and video composer for over 16 years it still surprises me when I meet a producer, tell him or her what I do for a living and get a response like “I can’t afford a composer so I use library music.” In some cases this might very well be true, but the real cost advantage of using a music library as opposed to engaging a composer is not so straightforward.

There are costs associated with a library score that go beyond the actual licensing or buy-out fees. Most importantly is the cost of the producers own time spent searching for music cues and then editing those cues to fit the project.

Hours can be spent knee deep in a pile of CDs in search of a few ideal pieces of music. Finding the right cuts is only half the battle. Making the music fit can take several hours in the edit suite. Whether an editor is being paid to do this work,

or the producer himself is doing the editing- it is time that might possibly be spent on other projects, business calls, etc.

Granted, I know there are producers with very good ears who like the challenge of creating scores from library cuts, and some do amazing things using this approach. Other producers really like to have music beforehand to edit to, rather than bringing a composer in after a rough cut has been put together.

But if your primary reason for using music libraries is financial- take a closer look at the cost comparisons. Give a composer a call and at least get a quote. Maybe it’s not as cost prohibitive as you think!

Member Profile: Robert Sciglimpaglia, Jr., Esq

Rob Sciglimpaglia leads a dual life. He is an attorney with the firm of Shepro & Blake, LLC. 2051 Main Street in Stratford, Connecticut and has been practicing law since 1991. Since last year, however, he has also entered the world of voice-overs. Right out of the box in one of his first auditions, Rob landed a national TV gig for PBS American Experience called Hijacked! His parts were recorded at Broadway Sound in New York City and the show will be airing nationally on PBS on February 27, 2006 at 9:00 pm. Since that time, he has also done various regional and local ads, including radio ads for Shepro & Blake and Hartford Hospital. You can also listen to him every Monday morning at 6:50 am on WICC 600-am, Bridgeport, CT on his radio feature

called “Ask the Lawyer.” Check out his demo reel at RobertSciglimpaglia.voice123.com.



Special Thanks for your contributions to the Newsletter:

Bruce Zimmerman
SoundProductionsMusic.com

Robert Sciglimpaglia, Jr., Esq
RobertSciglimpaglia.voice123.com

Bruce Colgate
www.AllianceVideoAndPost.com

Memorable Quote:

*"Can't say one word, huh?
Even the guy that can't
think said something!"*

*Wes Mantooth,
Anchorman*

I love Tech-Tips!

TECH TERM TRIVIA

K - "K" has two different meanings, and both apply to movie lights, so one should be careful to differentiate one from the other. 1.: An abbreviation for Kilowatts. There are 1,000 Watts in 1 Kilowatt. It is used when talking about quartz lights or HMIs, as a way to measure their brightness based on their power consumption. A "1K" is a 1,000 Watt light, a "2K" a 2,000 Watt light, etc. 2.: An abbreviation for Kelvin, such as 3,200K for tungsten balance, 5,400K for daylight, etc.

Tell us your Tech Term!
okorn@mcaict.org

*Got a Tech-Tip you would
like to share? E-mail it to*

okorn@mcaict.org

**Elections for Next
Years Board members
are Coming Up
If you are interested
in being on the Board
Email me -
okorn@mcaict.com**

Trade Magazines – What's on your Coffee Table?

There are a lot of different magazines out there that teach us more about our trade. The technology, the news, new techniques and new styles .. yada yada yada ..., which magazines are on your coffee table? Here is a list of some of the many trade magazines available to Media Professionals.

Wired: It reports on how technology affects culture, the economy, and politics.

Backstage: Mostly for performers/actors etc. but some film music coverage.

Millimeter: The Magazine of the Motion Picture and TV Industries

Variety: Venerable chronicle of the entertainment industries. Includes film/TV reviews, current box office grosses (i.e., films' earnings in the U.S.) and an amusing dictionary of Variety slang.

Hollywood Reporter: Their online subscription services are \$9.95 per month with additional fees of .25

per news story and .75 per archived stories & production listings after the first five free full text news stories, archived stories and production listings per month (to read, print and/or download).

Pro Lights and Staging News: offering daily news updates, classifieds, and links to sites about lighting and the theatrical and event production world.

ICOM Magazine: Covers the production/post scene for the Mid-Atlantic and beyond. On-line since 1999. Offers over 3,000 pages of editorial and information regarding film and video production and postproduction.



DVD Authoring Continued (See Volume 2 Issue 4) ... by Bruce Colgate

In December's installment, we briefly discussed bit rates for video and audio in a DVD, but stopped before we got to menus. As you remember, we can have up to about 9.8 mb/s for audio and video combined, but in menu space, there is another limit, and that is the 1GB barrier. While video elements, usually your feature program, can take up virtually the entire disc (4.3GB for single layer, or 8.2GB for dual layer), menus are restricted to just 1GB. So if you have 17 menus, and each is a minute long before it loops, and the menu is encoded at a full 9.8mb/s, your DVD authoring application will, or should, tell you it can't make the DVD, as the video exceeds the space allocated. So conserve your menu space by conserving audio bandwidth, by using AC-3 files, and avoid maxing out your video bandwidth if space is an issue.

If you use DVD Studio Pro, also be aware that all those nifty menu transitions can add up, and steal precious space if you're not careful. The good news is that dual layer media is finally becoming inexpensive. We found Verbatim's DVD+R DL stock a few weeks ago for only \$2 a disc - a big drop from \$10 a disc just last year. Happy authoring!



Upcoming MCA-I/CT Board Election

THE POSITIONS

President: Prepare schedule for Board and membership meetings for the year. Arrange for location for Board meetings. Prepare agenda for, call and conduct Board meetings. Contribute articles to the Newsletter. Develop, with the Board ideas and initiatives to pursue, consistent with the goals and needs of the membership. Assign and delegate specific duties as agreed by the Board, to Board members and volunteers. Follow up on assignments to see that they are being done as agreed or, if not, seek out others to do the job.

President-Elect: Accept assignments to assist the President as appropriate or requested, in the above duties. Learn the functions of the Chapter in preparation for the next year. Develop ideas and plans for the next year

Vice President Programming: Responsible for identifying topics of interest, arranging for presenters and locations for the membership meetings, with assistance from one or more Members-At-Large and others as appropriate. Coordinate with Membership chairman and others to see to the other details of the membership meetings.

Secretary: Record the minutes of the Board meetings. Write up and distribute minutes to the Board. Review at Board meetings the previous minutes to maintain continuity and follow up on works-in-progress. Prepare election ballots, distribute to members, count and publish election results. Assist other Board members as requested.

Treasurer: Maintain the Chapter checkbook, recording all financial transactions. Report financial status at Board meetings. Issue checks for expenses and deposit revenues. Prepare semi-annual financial statements and submit to National. Work with National to obtain rebates for National members

Communications: Responsible for writing and publication of the Newsletter, monthly or bi-monthly. Solicit articles and input from others for the Newsletter. Take pictures at membership meetings to include in Newsletter. Call upon others as necessary to assist in Newsletter mailing. Send out membership meeting notices to members.

Membership: Responsible for the annual membership drive, beginning in October for the following calendar year. Mail invoices for dues to current members in Oct, Nov and Dec. Maintain a current list of all paid members with contact information. Pass on to the Treasurer all dues received. Maintain and staff a "greeting" table at membership meetings, with sign in sheet and nametags. Solicit new members at membership meetings and in other ways as determined

Member-At Large Programming: Routinely assist the VP Programming in his/her duties, such as arrange for the food at membership meetings and co-coordinating with phone calls to the presenters. Accept other ad hoc assignments as requested and possible

Member-At-Large Membership: Routinely assist the Membership Chairman in his/her duties. Accept other ad hoc assignments as requested and possible

Member-At-Large Communications: Routinely assist the Communication Chairman in his/her duties. Accept other ad hoc assignments as requested and possible

Member-At-Large Freelancer/Member Contact: Maintain the Freelancer list for inclusion in the Newsletter. Accept other ad hoc assignments as requested.

The Election Process

The election process is very simple.

Step 1: NOMINATIONS - Between now and April 30th send in your nominations. Nominate yourself ... your friend ... a co-worker ... anyone you feel will do the best job in the position. Send nominations to John J Ferrante jifsr@juno.com

Time Commitment for board members varies by position and projects. This is not a full time job and should be fun, but does require interest and enthusiasm.

Step 2: BALLOTS – Each paying member of MCA-I/CT will be receiving a ballot in early may, that has each position and nominee's list. For each position circle your vote.

SAMPLE:

President: John Doe Prof. Plum Peter Pipper

V.P. Programming: Mary Jane Sam Spade

SAMPLE COMPLETED BALLOT

President: Prof. Plum Nancy Drew Peter Pipper

V.P. Programming: Mary Jane Sam Spade

Step 3: VOTE – mail your ballots to the address listed in the ballot letter. Before the end of May.

Step 4: TALLEY - The votes will be tallied and the winners will be announced in the Wrap Party.

Be a Part of a Growing and Thriving MCA-I/CT

MCA-I Meetings and Events go off without a hitch, due to the efforts and hard work of the board members. Volunteer to be on the board and help make MCA-I/CT the best professional development organization in Connecticut!



Want to Request a Chapter Meeting Topic?

Let us know! Send any board member an e-mail or attend a board meeting and tell us what you would like!

Memorable Quote

"I can light this shot for another hour but it will only look 5 minutes better."

Anonymous Cameraman



Tech Term:

TERM: Side

MEANING: Script

USAGE: Before you go to your audition, pick up your sides.

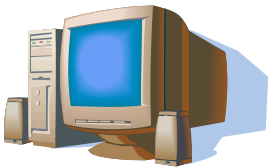
Got some spare time?

The board has many projects it can't get to. If you have any spare time at all to volunteer, let us know and we'll make sure you are kept busy!



Your 2005-2006 Board Members!

President	Jamie Boss	Jamie@technicalconcepts-ct.com	203-877-9096
Vice President, Programming	John O'Neill	John@KinMedia.com	860-659-5898
Co-Chair of Programming	Cathie Reese	Cathie@geomatrixproductions.com	203-389-0001
Secretary	John Ferrante	jjfsr@juno.com	203-268-5019
Treasurer/ Webmaster Liaison	Gulnar Jeffereis	gulnar@gipro.net	203-790-1044
Communications/Newsletter	Osi Korn	okorn@mcaict.org	917-273-7524
Membership	Craig Mikhitarian	TheBros@aol.com	203-431-9575
Member-At-Large for Programming	Ryan Broadbin	ryanbroadbin@snet.net	203-260-3152
Member-At-Large for Membership	Joan Franzino	JoanFranzino@aol.com	203-434-2575
Member-At-Large for Communications	Steven Washer	swasher2@comcast.net	860-688-5296
Member-At-Large Freelancer Member Contact	Francie Anne Riley	farspeaks@hotmail.com	914-649-0437



Member meetings are held on the **2nd Tuesday of each month** at various locations throughout CT. Go to our website for next meeting topics and location. Visit our Website: www.mcaict.org

The next Board Meeting will be held on Wed. February 22nd at **7:00pm** at Technical Concepts in Milford. All members are welcome.



MCA-I Connecticut Chapter
284 B Quarry Rd.
Milford, CT 06460